

The Lasik-1 Difference

At Lasik-1 the foundation of our center is personal attention, exceptional patient care and outstanding results. From a personal patient counselor to guaranteed short waiting times, Lasik-1 is truly a new way to look at patient care.

20/20 Plan

Our 20/20 or your money back plan has been created to give you the peace of mind that if you do not achieve 20/20 vision or better, you will receive a full refund.¹

Advanced Technology

The Bausch and Lomb Technolas laser utilizes a state-of-the-art eye tracking system and the Zyoptix technology allows your surgeon to create a personalized procedure with increased precision.

Lifetime Commitment

Our Lifetime Commitment plan is our way of helping patients sustain the vision they have achieved with their laser vision correction.⁴

Same Day LASIK

When you come in for your Free VIP Lasik-1 Evaluation, patients now have the option of having LASIK the very same day.

No-Wait Office Visits

At Lasik-1, we promise to see you within 15 minutes of your arrival or you will receive lunch on us!⁵

The Most Advanced Technology

Join over 11 million
Americans who had LASIK
Vision correction.

It's safe, takes less than an hour, and is a great way to give yourself — or a loved one — the gift of 20/20 vision.

Get it done! Lasik-1.

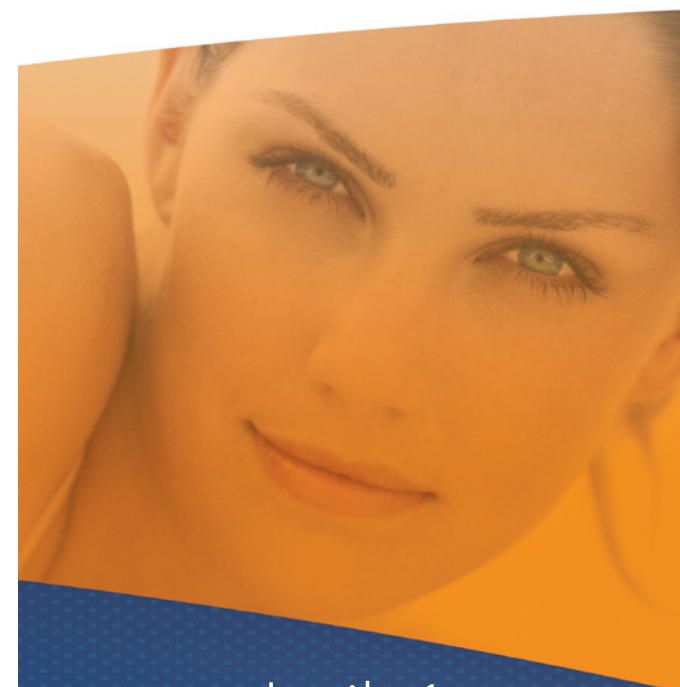
Contact Lasik-1 today for
more information:

1-888-421-3688
or visit my2020.com

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Frequently Asked Questions
About

Lasik1
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Lasik-1
Vision Correction Center

Special
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Please fax back to:
415.581.0900
Northpoint Direct Response

Frequently Asked Questions

Experience 20/20 Vision
or Your Money Back¹

1. What is LASIK?

LASIK is an acronym for Laser-Assisted in Situ Keratomileusis. This is a type of refractive laser eye surgery performed by ophthalmologists for correcting nearsightedness, farsightedness, and astigmatism.

2. Who will be my doctor?

Dr. Stephen Wiles is a



board-certified ophthalmologist and LASIK surgeon who perfected the Lasik-1 Vision technique. He has performed more than 25,000 vision procedures over 18 years, earned national recognition and has helped shape the latest advances in ophthalmic technology.

3. Does it hurt?

No. Patients experience virtually no discomfort during the LASIK procedure. Eye drop anesthesia (no injections needed) is used to numb the eye prior to the procedure.

4. If I have LASIK treatment, will I be able to see better right away?

Many patients say this is a very memorable moment in their life. In fact, most people experience improved vision immediately after the LASIK procedure, and return to work the next day. Your vision will continue to improve as your eyes heal and adjust to their new shape.

5. How long does the LASIK procedure last?

The actual LASIK procedure time is between five and fifteen minutes. You'll be with us for approximately two hours on the day of your LASIK procedure. This gives us adequate time for a final examination beforehand and to answer any questions afterwards.

Save up to \$1,350 with our
20/20 Freedom Special!

- A free VIP Lasik-1 Evaluation (\$250 value).
- \$600 credit towards your LASIK treatment.²
- Five years of annual Lasik-1 follow-up exams (\$500 value).
- Plus, ask about our easy "See For Free" Plan to help finance your new 20/20 vision – with zero payments and zero interest for one year with approved credit.³

Get it done! Lasik-1.
Call 1-888-421-3688
for details.



(1) Based on results of LASIK vision exam. (2) The current Lasik-1 promotion offers a \$600 discount (\$300 per eye) on all LASIK treatments. (3) 12 Months No Payment, No-Interest Option. The Marquis MasterCard® card issued by Wells Fargo Financial National Bank is a dual-line credit card. Special terms of 12 months no payment, no-interest option will apply to purchases charged with approved credit using your Marquis MasterCard line of credit. No payments are required during the option period. The no-interest option means there is no interest if your purchase is paid in full within 12 months after the date of purchase; otherwise, interest accrues from date of purchase at the APR for purchases using your Marquis MasterCard line of credit, which is 24.25%. The standard APR for transactions using your MasterCard line of credit will be 24.25%. If you do not pay the total minimum payment when due, the APR for transactions using your MasterCard line of credit will be 24.25%. All APRs given are as of 12/5/07. All APRs may vary. If you use your card for cash advances, the cash advance fee is 3% of the amount of the cash advance, but not less than \$10.00. (4) Subject to terms and conditions. Call for details. (5) Wait time 15 minutes or less for pre-op exam.

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INSIDE

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