ProgramsPro™ 2.1

The Customer-Driven Customized Web-Based Software Solution.

Here's how ProgramsPro can improve your program management:

- **Provides significant, rapid ROI.** It instantly reduces program administration costs.

- **Enables real-time information.** It creates accurate, timely, audit standard reports, eliminates spreadsheet processing, and provides real-time transaction tracking.

- **Creates an information tool with global access — 24/7.** Anyone with a computer, a browser and a password can use ProgramsPro across your enterprise.

- **Enhances customer satisfaction**. It provides immediate answers to improve service, reduce emails and calls, slash support costs and build lifetime customer value.

- **Offers a competitive advantage.** With your company using ProgramsPro to manage your programs, key employees can focus their talents and resources on achieving your objectives.

- **Enables multiple level access.** You choose who has access — and who doesn't — Headquarters, Sales Organization, Regions (international), Distributors, or Resellers, allowing each information that only applies to them.

FEATURES	BENEFITS
Powerful, customized marketing program management software via the World Wide Web	Get the information you want when you want it, anytime, from anyplace
No additional hardware needed	We manage the software — it resides on the World Wide Web
Scalability	As you grow, ProgramsPro can grow with you. You establish the program rules; it can handle an unlimited number of funds, partners, and programs
Flexibility	Outsourcing at a future date is practically seamless
Security selectability	Using ProgramsPro's encrypted technology, you decide who has access to your data through a password — headquarters, customers, sales force — and who doesn't
Real-time 24/7 access to any marketing program information you may need	Get updates on vital information such as: 1) Marketing and Business Plans 2) Accruals 3) Claims Processing 4) Prior Approvals Processing 5) Spending Activity 6) Product Sales Reports 7) Multiple Fund Usage 8) Fund Expiration 9) Duplicate Claims Notification 10) Claims Reimbursement
Non-platform reliant	Anyone can get your information from any computer or platform
Local call for anyone to access data	No matter where your designees are — domestic or international — they can get their information with a local call through the Web

CO-OP COMMUNICATIONS™

Customized Marketing Program Management... at your fingertips.

For a FREE demonstration, visit www.coopcom.com/ or call Greg Hatch at 888-260-2667, x210

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