

palmOne™

Emergence

Palm/Handspring
into action as one.

Page 3

Innovation

NEW! Treo™ 600 smartphone
No compromises.

Page 4



New products. New solutions.
Same great value.

Expansion

NEW! Tungsten™ T3 handheld
Stretches viewpoints.

Page 6

Perspectives

NEW! Zire™ 71 handheld
Capture the highlights.

Page 14



EVOKING GADGET ENVY
AND PRICE ENVY
AT THE SAME TIME.

TUNGSTEN E \$199

The Palm™ Tungsten™ E will change the way you think about high-performance handhelds. Its high-resolution color screen lets whatever you're looking at read sharp and clear, whether it's the latest movie trailer or a PowerPoint presentation. And the Tungsten E is MS Office compatible,** which means you can bring your work anywhere. All of which adds up to the handheld you want at a price you can afford. Visit your local retailer or go to palmOne.com for details.



*Requires expansion card sold separately. QuickTime required. Free Internet download available. **PowerPoint and Outlook compatibility Windows only. Screen images simulated. ©2003 Palm, Inc. All rights reserved. The Palm logo is a registered trademark of Palm, Inc. Palm, Tungsten and the Tungsten logo are trademarks of Palm, Inc. Other brands are trademarks or registered trademarks of their owners.

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palmOne magazine

Winter 2003 Issue 1

4

Phone or handheld? Get both in one.

Meet the new Treo™ 600 smartphone – small, simple to use with a built-in QWERTY keyboard, plus wireless communications.

6

A new angle on innovation gives you a 50% bigger view.

Innovation is one thing. Expansion is another. BlueTooth® technology is a third. They're all featured beautifully in the Tungsten™ T3 handheld.

8

Packed for business. Priced for value.

Love MP3s? Crave multimedia? Need to edit files? Then you'll adore the Tungsten™ E handheld: sleek, powerful, and very affordable.

10

Tap into the Wi-Fi® craze – at home, in the office, or on the road.

Here's an ultra-powerful PDA with built-in Wi-Fi technology – the Tungsten™ C handheld.

12

Which handheld is right for you? We'll help you decide.

Compare the features. Choose one. Or several. We have suggestions for upgrading, too.

14

You'll always have a camera – any time you need it.

Snap: It's a digital camera. Share: It's an organizer. It's called the Zire™ 71 handheld.

16

The gift that's as easy to use as it is to give.

Want to organize your life at an affordable price? The Zire™ 21 handheld speaks for itself.

17

palmOne makes a strong case for protecting your handheld.

Whether you're traveling across country or across town, you'll want these leather and metal protective cases and accessories for your handheld products.

20

Fun and games or serious business. It all depends on the software.

Get your hands on these expansion cards, software and programs to extend your handheld's capabilities.

22

Call, click, or see it live. palmOne makes it a snap to buy.

Two ways to order. Dozens of products. All backed by a 100% money-back satisfaction guarantee.

Now from palmOne.

Handhelds for everyone!



We're proud to announce a merger of global leaders – the world's leading maker of handheld computers and the international leader of Palm OS® based smartphones.

As Palm and Handspring join forces as palmOne, Inc., together, we're delivering an unmatched portfolio of innovative mobile products, from traditional and multimedia handhelds, to wireless handhelds and Treo™ smartphones.

On the following pages, you'll see our proud offering of the best and broadest of these products. Overall, palmOne's vision is three-fold:

- To create products that redefine the landscape of personal computing,
- To enhance the day-to-day lives of our customers, and
- To deliver what matters most to your needs.



The handhelds, smartphones, accessories and software shown here under our new name signals a new beginning at Palm. They represent what we believe to be the highest quality, most ground-breaking innovations available on the market today.

The palmOne Team

Order today! Visit <http://store.palmOne.com> or call **1-800-881-PALM (7256).**



Which handheld is right for you?

See page 12 for a chart that will help your decision.



Satisfaction guaranteed. Or your money back.

See page 22 for details.

NEW!
Tungsten T3
Extended
viewpoints.

Page 6



Order by
December 31, 2003
and **SAVE 10%** on
your purchase. Plus
FREE shipping! Page 22



Introducing
NEW!
Treo 600
smartphone

Page 4

Everything you need for
wireless communication:

The NEW all-in-one Treo™ 600 smartphone.

Split personalities now have something to cheer about. A smartphone for the side of you that talks, talks, talks. A Palm OS® organizer with wireless communications for the side of you that works, works, works. A digital camera and a full keyboard for everything else. It's not just a smartphone. It's a smarter phone.

treo™

At a Glance

- Full-featured mobile phone
- Palm OS® organizer with keyboard
- Email and SMS messaging¹
- Web browsing¹
- Built-in digital camera
- Hands-free speaker phone
- 32MB memory²
- SD/MMC expansion slot

> **Suggested upgrade**
from Treo™ 180, 270, 300 and Palm™ m500 Series, i705 handhelds.

See pages 12-13
for more suggestions.



The wireless road warrior.

"The Treo 600 sets a new standard."

— Stephen H. Wildstrom *BusinessWeek* September 2003

"Although it has a few glaring omissions – it lacks a corkscrew and an airbag, for example – Handspring's Treo 600 smartphone may be the finest color-screen wireless phone, e-mail, web-browsing, Palm PDA, MP3 music player, messaging, and digital-camera combination yet devised..."

— Peter Lewis *Fortune* October 2003

Treo 600 smartphone named "Best of Show" in the mobile and wireless services category at CeBIT America.



A world-class mobile phone. A powerful handheld.

All for one and one in all.

One pocket-sized device, the Treo 600 smartphone, seamlessly combines a full-featured mobile phone and Palm OS organizer with wireless applications¹ like email, text messaging, web browsing and even a digital camera.

"This organizer/phone hybrid, barely bigger than a normal Palm handheld, offers a geek's grocery list of features..."

— Rob Pegoraro *The Washington Post* October 5, 2003

One-hand ease of use.

With total integration and 5-way navigation button, you can check your calendar while talking on the phone. Dial calls directly from your contacts list. Or take a picture and email it to a friend – with one hand.

A full keyboard is a key feature.

Treo 600 smartphone's built-in QWERTY keyboard makes entering text and accessing information fast – perfect for messaging or email. You can also easily dial anyone in your contact list just by typing their initials.

Snap and share photos in seconds.

You can take a picture, view it on your color screen, then send it to a friend. It's that easy.

Expand to fit your growing needs.

Want to customize your Treo 600 smartphone? Use the SD/MMC expansion slot to add memory, software applications, content, an MP3 player, or any of thousands of applications.

"The Treo (600) may turn out to be Palm's most important product yet."

— Matthew Meir *Business 2.0* October 2003

Smartphone vs. Mobile Phone –

Which is right for me?

The line separating smartphones from mobile phones with PDA functionality continues to get finer. If you're looking to carry just one device, go with a smartphone. But if you use them differently, then keep carrying your mobile phone and a handheld. You might even think about integrating the two using Bluetooth® technology (see page 6).

Smartphones are great for road warriors who demand a ubiquitous wireless connection.

They allow you to:

- Schedule appointments
- Organize contacts
- Send and receive email
- Make calls with one handy device
- Synchronize seamlessly with your PC to keep data backed up.

A small mobile phone gives you good portability. However, the smaller size means:

- A correspondingly smaller screen
- It is less easy to input data
- Limited ability to run other software or synchronize with your PC to update your calendar, To-Dos and contact lists.

See <http://store.palmOne.com/treo> for price and service plans. Offers vary by mobile service provider and require new service activation. Additional restrictions may apply.

¹ Requires new activation on a qualified wireless plan.

See <http://store.palmOne.com/treo> for details.

² 24MB actual storage capacity.

Special Treo Offers!

See <http://store.palmOne.com/treo>
for special offers and authorized carriers.

Order today! Visit <http://store.palmOne.com/treo> or call 1-800-881-PALM (7256).

At a Glance

- Breakthrough Stretch Display
- 2X the resolution of Pocket PC 2003 handhelds
- 400MHz Intel® XScale™ processor
- 64MB¹ memory
- Create Word, Excel & PowerPoint² compatible files
- MP3³ and video⁴ playback, plus photo software
- Built-in Bluetooth®
- Built-in voice recorder
- 5-way Navigator and new status bar

> **Suggested upgrade** from Palm™ m500 Series handhelds.

See pages 12-13 for more suggestions.

\$399



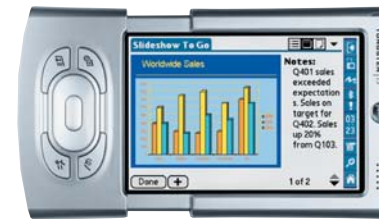
TUNGSTEN™ | T3
A view from every angle.

Connect. Communicate. Collaborate.



Breakthrough Stretch Display.

The incredible Stretch Display allows you to view much more of a web page or spreadsheet. You can also instantly rotate your view from landscape to portrait. New status bar provides easy access to information, application status and more.



“The Tungsten T3 continues to refine the expandable slider design that Palm pioneered... this well-stocked handheld packs a luxuriously large and versatile screen.”

– CNET Editors' Choice



Packed with power.

An ultra-fast 400MHz Intel XScale processor and Palm OS® 5.2.1 handle presentations, wireless applications, and multimedia tasks with blazing speed. And 64MB¹ of internal memory give you plenty of room for storage.

“Palm has created a handheld powerhouse with the introduction of the T3. And it's done it without ruining what distinguishes the company's hardware from its competitors – utility and power without complexity.”

– John Mello, Jr. *The Boston Globe* October 13, 2003

Word, Excel, PowerPoint and Outlook compatible.

Create and edit Word, Excel and PowerPoint² compatible files. Open Word and Excel email attachments on the go with improved file support. Synchronize with Outlook's² calendar, contacts, tasks, notes, and email.

Bluetooth connectivity.

Using your compatible mobile phone, you can access email, dial phone numbers, send text messages or surf the Web with palmOne's new enhanced web browser. You can also use Bluetooth to Hotsync® wirelessly, send a document to a compatible printer and more.

Tunes to go, and videos, too.

Take your favorite MP3s,³ video clips,⁴ and photos wherever you go and experience high-quality sound and outstanding video clarity.

“the T3... is one of the most impressive models Palm has ever developed.”

– Chris Cobbs *Orlando Sentinel* October 13, 2003

A built-in way to record thoughts.

Capture and organize ideas and reminders quickly using the built-in voice recorder.

A universal connector and room to expand.

Add memory applications and back up data with expansion cards. Use the Universal Connector to attach an ultra-thin keyboard, extra battery pack, even a barcode scanner or GPS system.

Take wireless one step further with the palmOne™ Wireless Keyboard.

This lightweight, foldable keyboard connects to your handheld wirelessly via infrared.⁶ Leave your laptop at home when you have this ultimate keyboard companion or take along a palmOne™ Ultra-Thin Keyboard (see page 15).

palmOne Wireless Keyboard
P10946U \$69.95



ACT NOW and get a **FREE deluxe leather keyboard case – a \$40 value.**

Special palmOne Offer!

SAVE 10% on your purchase, PLUS get **FREE shipping** when you order by December 31, 2003.

See page 22 for more details.

“...the most formidable PDA that Palm has yet produced ...T3 is Palm's best and brightest business-class PDA.”

– Peter Lewis *Fortune* October 27, 2003

“the best device Palm has ever made... beautiful with fit and finish (that) are top-rate.”

– Gary Krakow *MSNBC* October 2, 2003

Bluetooth explained.

Using built-in Bluetooth technology, the palmOne™ Tungsten T3 handheld is able to “talk” wirelessly to other compatible Bluetooth devices within range. Today, this includes mobile phones, printers and laptops. Tomorrow, you could use Bluetooth for gaming, to connect with your vehicle, and more.

How it works.

Bluetooth wireless technology uses a low-cost, power efficient radio technology to support both point-to-point and point-to-multipoint connections. So you can communicate with other Bluetooth devices and set up a “master” device to control numerous devices.

To see other Bluetooth technology solutions from industry leaders, go to: www.palmOne.com/bluetooth



Using a palmOne™ handheld with built-in Bluetooth, you can:

- Stay on top of email through your mobile phone⁵
- Communicate instantly using SMS messaging⁵
- Surf the Internet wirelessly⁵ with Palm's enhanced web browser
- Print or fax documents by connecting to Bluetooth-enabled devices
- Share information with other Bluetooth-enabled handhelds and phones during meetings.



The future is wireless.

By 2005, there will be more than 670 million Bluetooth-enabled devices available worldwide.*

*Source: Cahners In-Stat Group.

Business savvy. Value conscious.

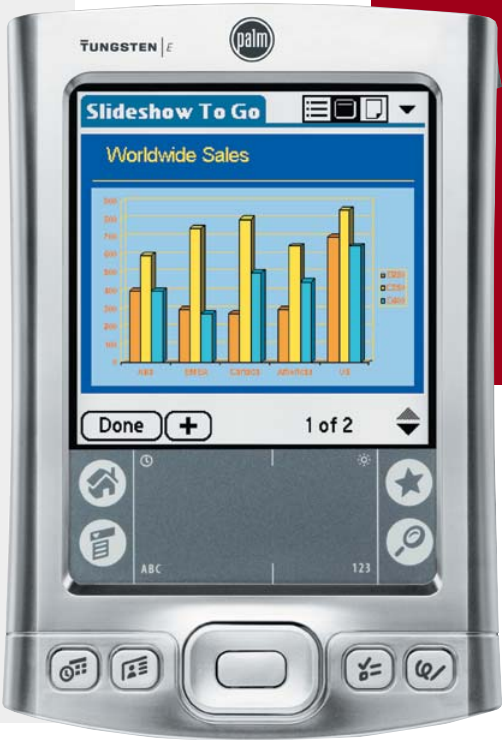
TUNGSTEN | E

At a Glance

- High resolution 320 x 320 color screen
- 32MB¹ of memory
- Create Word, Excel & PowerPoint² compatible files
- Fast ARM processor
- MP3³ and video⁴ playback, plus photo software
- New, improved organization features
- Sleek, ultra-thin design

> **Suggested upgrade** from Palm™ m100 or m500 Series handhelds.

See pages 12-13 for more suggestions.



Sleek. Powerful. Affordable.



A Day in the Life of a Marketing Manager

- 8:00 A.M. **Manages busy schedule**
Organizes and synchronizes her Outlook Calendar for today's client meetings, calls and internal reviews.
- 10:00 A.M. **Edits important press release**
Uses Word-to-Go to revise a media announcement between meetings.
- 1:00 P.M. **Shows layouts to client**
At a lunch meeting, she impresses her client by displaying the latest ad layouts in PowerPoint; makes action items on To-Do list.
- 3:00 P.M. **Downloads movie trailer**
Saves digital video clip using her handheld's Kinoma Player for tonight's date: dinner *and* a show.
- 5:30 P.M. **Reads email in the bookstore**
After downloading them from her desktop, she browses through Outlook⁴ messages on the go.
- 6:00 P.M. **Listens to MP3s³**
Uses MP3 Audio Kit to relax and listen to her favorite MP3s as she waits for the train.

Outstanding color.

An easy-to-read, high resolution, 320 x 320 transfective color screen displays all your key information – spreadsheets, presentations, photos, videos and more – with ultra-sharp clarity and in vibrant color.

Word, Excel, PowerPoint and Outlook compatible.

Create and edit Word, Excel and PowerPoint² compatible files. Synchronize with Outlook's² calendar, contacts, tasks, notes and email right out of the box.

It lets you take your tunes and videos with you.

Take your favorite MP3s,³ video clips⁴ and photos wherever you go. Experience the palmOne™ Tungsten™ E handheld's high-quality sound and outstanding video clarity.

New and improved organization.

Easily capture more information and stay on top of it all. Use the new Agenda view and color-coded calendar to customize your schedules. Set reminders for birthdays. Add multiple contact information so you'll have it at your fingertips. Improved synchronization with Outlook² means what you need most is now stored on your handheld.

Add expansion cards.

With a built-in expansion slot, your handheld can grow as your needs grow. Use postage-stamp sized expansion cards to add more memory and applications like games and more, even add SDIO expansion cards like a digital camera.⁵

The Multimedia Paradigm Shift

Businesses and consumers are making the quantum shift to digital media, especially with their handhelds. Key drivers include rapid technological advances in photography, digital music, games, sending messages instantly, and affordable prices.

IDC forecasts "enormous market receptivity to wireless multimedia messaging services as a logical migration of existing applications usage from the desktop PC to the wireless environment, reaching more than 80 million multimedia messaging subscribers and \$7.4 billion in subscriber revenue in 2007."

Special palmOne Offer!

SAVE 10% on your purchase, PLUS get **FREE shipping** when you order by December 31, 2003.

See page 22 for more details.

What goes best with an all-in-one handheld?
The palmOne™ Executive Multi-Function Stylus.

It's a stylus, a smooth-rolling pen, laser pointer, and flashlight all in one. The perfect stylus for the power user.⁶

palmOne Executive Multi-Function Stylus
10944U \$99.95



- 1 28.3MB actual storage capacity.
- 2 Windows only.
- 3 Requires expansion card, sold separately.
- 4 Requires QuickTime. Free Internet download available.
- 5 Sold separately.
- 6 Compatible with all palmOne handhelds.

Buy a TiVo® DVR
for only \$199* and get
FREE shipping!

Easy and smart: Original TiVo service features automatically find and record your favorite shows, every time they air, without the hassles of videotape.

Go to: tivo.com/palm to take advantage of this limited-time offer.

Plus, enjoy Digital Music & Photos, Remote Scheduling and more with TiVo Home Media Option™ premium feature package.**



*After \$50 mail-in rebate. Offer expires 12/31/03. **Additional fees apply. For more information, visit www.tivo.com/policies. ©2003 TiVo Inc. All Rights Reserved. TiVo and the TiVo logo are registered trademarks of TiVo Inc. "Tivo, TV your way" are trademarks of TiVo Inc.

"Palm's first-class screen, ample RAM and processing power, a solid multimedia suite and full MS Office attachment support out of the box are a good combination..."

— Larry Garfield infoSync World October 1, 2003

"I'd recommend the E to someone who wants a shirt-pocket PDA capable of robust contact and calendar management, as well as multimedia playback."

— Anne McDonald PC World November 2003

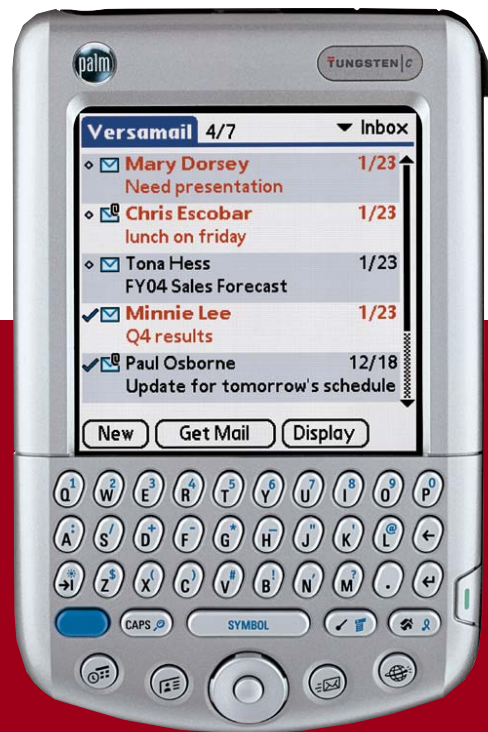
"(Palm) hit one out of the park. This elegant, slim \$199 device is the best buy Palm's ever offered."

— Rob Pegoraro The Washington Post October 5, 2003

"While the E is the lowest-priced model in this product class, it isn't low-rent in its features and functions."

— Steve Kichen Forbes.com October 1, 2003

Stay connected with Wi-Fi access.



\$499*

TUNGSTEN | C

Robust. Wireless. Unparalleled.

At a Glance

- 400MHz Intel® XScale™ processor
- Built-in Wi-Fi for wireless access¹
- 64MB² of memory
- High resolution 320 x 320 color screen
- Create Word, Excel and PowerPoint³ compatible files
- Built-in keyboard
- Built-in dual expansion
- 5-way Navigator
- > **Suggested upgrade** from Palm™ m500 Series or i705 handhelds. See pages 12-13 for more suggestions.

5 things you can do with the palmOne Tungsten™ C handheld & Wi-Fi.¹

- 1 Go to any HotSpot offering Wi-Fi around the world to browse the Web.
- 2 Access the Internet or your intranet with mind-numbing speed to synchronize information to your computer, wirelessly.
- 3 Check email, download and send attachments.
- 4 Edit a Word, Excel or PowerPoint³ compatible file, then send it as an attachment.
- 5 Check stock quotes, read news headlines, see movie reviews, and more.

Power = Performance.

Fully loaded with an ultra-fast 400MHz Intel® XScale processor and Palm OS® 5.2.1, web browser and auto-get email software, it handles your apps with blazing speed to help you work faster. Plus, it boasts 64MB² of internal memory, the most of any palmOne handheld.

Wired for Wi-Fi.

Access your business and personal networks using the palmOne™ Tungsten™ C handheld's built-in Wi-Fi¹ (802.11b) technology. Stay on top of email¹ and synchronize information to your computer wirelessly.

Clear, colorful resolution.

The easy-to-read, high resolution, 320 x 320 transfective color screen displays all of your information – web pages, presentations, emails and more – with vibrant, ultra-sharp clarity.

Word, Excel and PowerPoint compatible.

Create and edit Word, Excel and PowerPoint³ compatible files, even send and receive them as attachments, using software built into your handheld. Even view PDFs using Adobe Acrobat software included in the box.

The cool tools of the trade.

Quickly type emails and enter information with the built-in keyboard. Use the 5-way navigator button for fast, one-handed access to information.

Room to expand.

Use the built-in expansion slot to add memory, applications and back up data with expansion cards, or add a digital camera. Use the Universal Connector to attach a GPS receiver, battery pack, even a barcode scanner (sold separately).

Customize your applications.

Personalize your handheld with a choice of more than 10,000 applications to help you track flight information, check stock quotes, manage a database, and more (all sold separately).

*Special Tungsten C Limited-Time Offer!

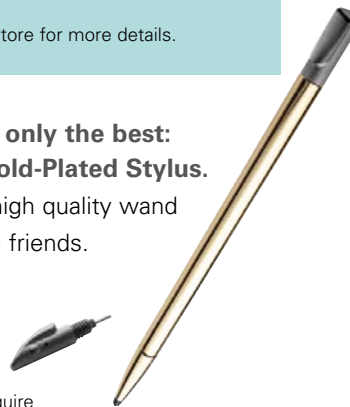
SAVE \$100 on a new Tungsten C handheld with mail-in rebate. PLUS get **FREE shipping** when you order by December 31, 2003.

Visit the palmOne Store for more details.

The ultimate handheld deserves only the best: The palmOne™ Tungsten™ 24K Gold-Plated Stylus.

Strike gold with this upgrade.⁴ This high quality wand is sure to impress clients, family and friends.

palmOne Tungsten 24K Gold-Plated Stylus
P10962U **\$29.95**



- 1 Requires access to WLAN network. May require additional service plans and equipment, sold separately. Rate plans vary.
- 2 51MB actual storage capacity.
- 3 Windows only.
- 4 Compatible with Tungsten™ E, Tungsten™ C and Tungsten™ W handhelds.

Why Wi-Fi?

Wi-Fi technology is one of the world's fastest growing technology arenas.

- Fact:** It works through a Wireless Local Area Network (WLAN) access point, with coverage extending to about a 300' radius.
- Fact:** Since 1999, there are now approximately 11,500 HotSpots worldwide – over 5,100 are in the U.S. – and more are being added daily.
- Fact:** In hotels, airports, cafés, parks and even McDonald's, if your handheld or laptop has Wi-Fi technology built in, you can now access the Internet and your email – wirelessly.
- Fact:** During the French Open at Roland-Garros Stadium in Paris, guests could access Wi-Fi HotSpots to get live scores and statistics, match schedules and video interviews.



Save \$30 on Magellan® GPS Companion™ for Palm™ m500 Series Handheld!

Check www.palm.com for additional sponsored rebate savings.

Features: <ul style="list-style-type: none"> • Turn-by-turn route guidance • Tracks in harsh conditions • Doesn't drain Palm power 	Includes: <ul style="list-style-type: none"> • Rand McNally StreetFinder™ Deluxe Travel Navigation Software
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Which palmOne™ product is right for you?

Easy to Learn



Digital Camera



Value Conscious



Stretch Display



Built-in Wi-Fi™



Smarter Phone



	Zire 21	Zire 71	Tungsten E	Tungsten T3	Tungsten C	Treo 600
Estimated Street Price (USD)	\$99	\$299	\$199	\$399	\$499	Offer varies by carrier ¹
Specifications						
Built-in Memory ²	8MB	16MB	32MB	64MB	64MB	32MB
Case/Cover	Flip Cover	Carrying Case	Flip Cover	Flip Cover	Flip Cover	Slipcase
Palm OS®	v 5.2.1	v 5.2.1	v 5.2.1	v 5.2.1	v 5.2.1	v 5.2.1
Processor	TI OMAP 311 126 Mhz	TI OMAP 310 144 MHz	TI OMAP 311 126 MHz	Intel® XScale 400 MHz	Intel® XScale 400 MHz	144 MHz ARM Processor
Rechargeable Batteries	Yes	Yes	Yes	Yes	Yes	Yes
Screen	160 x 160 monochrome	320 x 320 color	320 x 320 color	320 x 480 stretch display color	320 x 320 color	CSTM backlit display – color
Size (H x W x D)	4.4 in. x 2.9 in. x 0.6 in.	4.5 in. x 2.9 in. x 0.7 in.	4.5 in. x 3.1 in. x 0.5 in.	4.3 in. x 3.0 in. x 0.66 in.	4.8 in. x 3.1 in. x 0.7 in.	4.4 in. x 2.4 in. x 0.9 in.
Weight	3.8 oz.	5.3 oz.	4.6 oz.	5.5 oz.	6.3 oz.	5.9 oz. – GSM 6.2 oz. – CDMA
Hardware Features						
5-Way Navigator		Yes	Yes	Yes	Yes	Yes
Built-in Devices		Camera		Voice Memo	Keyboard	Phone, Camera, Keyboard
Built-in Wireless				Bluetooth® Technology	Wi-Fi (802.11b) ³	Quad band GSM/GPRS for 850/900/1800/1900 MHz, GPRS class CDMA – 800/1900 MHz Nationwide Coverage
Compact “Slider” Design				Yes		
Expansion Slot ⁴		Yes	Yes	Yes	Yes	Yes
Headphone/Headset Jack		3.5mm Stereo	3.5mm Stereo	3.5mm Stereo	2.5mm Mono/Mic.	Stereo Audio Compatible
Universal Connector ⁵		Yes		Yes	Yes	
Software Features						
Bonus Software CD-ROM	Yes	Yes	Yes	Yes	Yes	Yes
Email and Web Browsing				Yes ⁶	Yes ³	Yes ⁷
Media Viewing/Playback ⁸ (Audio, Music, Video)		Yes	Yes	Yes	Yes	Yes
Voice Memo				Yes	Yes ⁹	
Writing Software	Graffiti® 2	Graffiti® 2	Graffiti® 2	Graffiti® 2	Graffiti® 2	

1 Offers vary by mobile service provider and require new service activation. Additional restrictions may apply. See www.palmOne.com for more details.

2 Estimated available memory for user data and applications:
Zire 21: 7.2MB
Zire 71: 13MB
Tungsten E: 28.3MB
Tungsten T3: 52MB
Tungsten C: 51MB
Treo 600: 24MB

3 Requires proximity to Wi-Fi access point, sold separately. May also require additional service plans, sold separately.

4 The Palm™ Expansion Slot accepts SD, SDIO and MultiMediaCards for memory expansion, data backup and storage, and add-on SDIO peripherals.

5 The Palm™ Universal Connector uses a USB connection system for adding peripherals.

6 Requires an Internet Service Provider account and compatible Bluetooth® wireless technology enabled phone or Bluetooth access point, sold separately. Not all phones with Bluetooth technology are compatible.

7 Requires carrier activation and additional data service, sold separately.

8 Music playback software (RealOne Mobile Player) requires a memory expansion card, sold separately. Video requires QuickTime (free Internet download).

9 Requires 2.5mm Mono Headset and Microphone, sold separately.

Should you upgrade now?

Your current handheld	Suggested Upgrade	
Handspring Treo 180, 180g, 270, 300 communicators	Treo 600 smartphone	Smarter phone.
Palm Tungsten T or T2 handheld	Tungsten T3 handheld	Breakthrough Stretch Display.
Palm i705, VIIx, or VII handheld	Treo 600 smartphone Tungsten C handheld	Your mobile office is here.
Palm m515, m505, or m500 handheld	Tungsten T3 handheld	Breakthrough Stretch Display.
Palm m130, m125, m105, or m100 handheld	Zire 71 handheld	A handheld to organize your life, a camera to capture it.
Palm Vx or V handheld	Tungsten T3 handheld	Breakthrough Stretch Display.
Palm IIIc, IIIxe, IIIx, IIIe, or III handheld	Tungsten E handheld	Business savvy. Value conscious.
PalmPilot Professional, Personal, 5000, or 1000 handheld	Tungsten E handheld	Business savvy. Value conscious.
Handspring Treo 90, Visor Edge, or Visor Prism	Tungsten T3 handheld	Breakthrough Stretch Display.
Handspring Visor Pro, Neo, Platinum, Deluxe, Solo or the Original Visor handheld	Tungsten E handheld	Business savvy. Value conscious.

Order online. <http://store.palmOne.com>

You can find the latest products and great offers online, any time of day.

Order by phone. 1-800-881-7256

Give us a call toll-free, 24 hours a day, 7 days a week in the U.S.

When ordering, be sure to use

Promo Code: PMAG1





Organize your life. And capture all the highlights.

A digital camera when you need it.

Want to capture a spontaneous moment? Simply slide your handheld open to expose the protected, hidden camera. Then point, shoot and share with friends and family. It's that easy.

Your life. Organized.

Keep phone numbers and addresses on hand. Write To-Do lists. Take notes in meetings. The palmOne™ Zire™ 71 handheld helps you do it all – and keep it all organized.

Smile, shoot and share.



At a Glance

- Built-in digital camera
- High-resolution 320 x 320 color display
- MP3¹ and video² playback, plus photo software
- Ultra-fast ARM processor
- Stereo headphone jack
- 16MB³ storage
- Dual Expansion
- 5-way Navigator

> **Suggested upgrade** from Palm™ Zire™ and m100 Series handhelds.

See pages 12-13 for more suggestions.

\$299

Zire 71™

What's a picture worth?

Enjoy the benefits of digital imagery.

Today, anyone with a computer, a digital camera and an easy-to-use photo editing program can create a digital darkroom.

You just point, shoot, and share the images instantly by showing the captured photograph on your camera or handheld, by emailing the image to someone, or by uploading it to a web page for the world to see.

"There is nothing on the market, in terms of size, price and features, quite like the Zire 71."

– Walt Mossberg *The Wall Street Journal* April, 2003

"...redefines what we can begin to expect from a reasonably priced handheld."

– Steven G. Bush *Brighthand* April 23, 2003

Music and videos to go.

Take your favorite MP3s,¹ video clips² and audio books⁴ with you wherever you go. It's a snap to organize and move files from your handheld to your desktop and back again.

Games brought to life in outstanding color.

A new, high-resolution color screen vibrantly displays images, graphics and type. Rechargeable batteries give you plenty of time to enjoy the action.

"HIGHLY RECOMMENDED."

– David Carnoy *CNET* April 21, 2003



The need for speed.

An ultra-fast ARM processor handles the most demanding media tasks with blazing efficiency. Plus, 16MB³ of memory give you plenty of storage space for digital photos, games and applications.

- 1 RealOne™ Mobile Player for Palm included. Requires expansion card, sold separately. Headphones are required for stereo sound, not included.
- 2 Kinoma Player™ & Kinoma Producer™ included. Also requires QuickTime (FREE Internet download).
- 3 13MB of actual storage capacity.
- 4 AudiblePlayer® available FREE via Internet. Downloadable content from Audible.com® can be purchased individually or as a monthly membership.
- 5 Compatible with all current Palm™ or palmOne™ handhelds using Palm OS 4.0 or greater.

Special Zire 71 Limited-Time Offer!

FREE MP3 Kit – a \$100 value – with purchase of a Zire 71 handheld. Plus get **FREE shipping** when you order by December 31, 2003.

Visit the palmOne Store for more details.

Leave your laptop behind. Bring a palmOne Keyboard.

Grab the Wireless Keyboard (see page 7) or pack this Ultra-Thin Keyboard⁵ to type meeting notes, write emails and reports, create spreadsheets and more. It fits neatly in your pocket or briefcase.

palmOne Ultra-Thin Keyboard⁵
P10900U \$99.00



ACT NOW and get a **FREE deluxe leather keyboard case – a \$40 value.**



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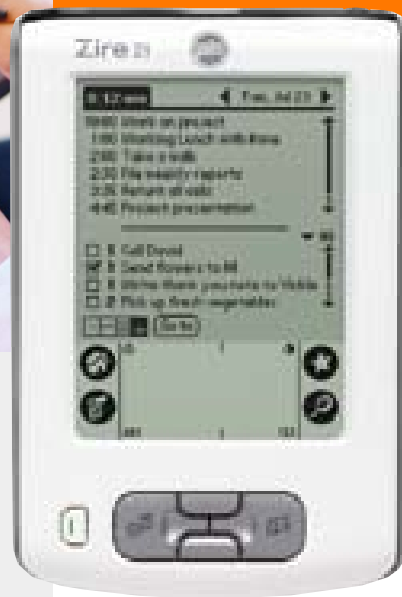
ofoto
A Kodak Company

Free print credits expire December 31, 2003. For new members only. Registration required. Credits apply to 4x6" prints only.



At a Glance

- 160 x 160 grayscale display
- 8MB memory¹
- Graffiti® 2 Writing Area
- Date Book to track your schedule
- Address book to store thousands of contacts
- Bonus software to track birthdays and more
- Favorite Key initiates HotSync® operation
- Charging cable to charge on the go



\$99

Zire™ 21

Easy to learn.

Up Close

The easy and affordable way to balance your busy life.

The editors asked the palmOne™ Zire™ 21 handheld some pointed questions about its status as a tool to balance busy lives. Here are the candid answers.

palmOne magazine (PM) Soccer moms love you. Teens crave you. Students can't live without you. Zire 21, what's your secret?

Zire 21 (Z21) I've always been a people person with great connections. So when people need important addresses, phone numbers, or details about meetings, they have me at their fingertips to stay organized.

Easy to use.

PM When will you grow up?

Z21 If you're looking for more power, look to my brawny sibling, the Zire 71. But we can do lots together with add on software. Anyway, for now, I'm small and easy to carry.

PM What's with your free bonus software?

Z21 People love to keep track of birthdays and auto maintenance. They love to play games. So I give them free software to do that and more.

PM Don't you get tired being a know-it-all?

Z21 Nope. Just the other day, I reminded Marc about his wife's birthday and Krista about her mid-terms. They couldn't thank me enough.

PM Thanks, Zire 21.

Z21 My pleasure. Anytime!

¹ 7.2MB actual storage capacity.

² Compatible with all Palm Zire Series handhelds.

Zire™ Lighted Stylus and Pen Set.

The affordable choice for your affordable handheld.

Two styli for your Zire Series handheld.² One has a lighted tip and the other a hidden rolling-ball pen for those times when only a note will do.

Zire Lighted Stylus and Pen Set P10956U \$14.95



palmOne makes a strong case for protecting your handheld.

From hard and soft protective cases to extra styli, battery packs and MP3 kits, every palmOne™ handheld needs some TLC.

Visit the palmOne Store for over 400 products including handhelds, software, SD cards, keyboards, styli, cases, covers, GPS and more.

Three Hard Cases to Protect Your Handheld Investment.

Protect and secure your palmOne Tungsten™ T3 and Tungsten E handhelds with stylish metal exteriors. The smooth interiors include storage for expansion cards and a secure attachment mechanism. Spring-loaded cover (T3 only).

Or choose a hard plastic shell to protect your palmOne Zire™ in style. Features smooth interior lining and secure attachment mechanism.



Tungsten T3 Hard Case
P10941U \$39.95



Tungsten E Hard Case P10942U \$39.95



Zire Hard Case P10943U \$14.95
Compatible with all palmOne Zire handhelds.

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See page 22 for more details.



Universal Essentials Kit*

Everything you need to protect and be productive with your handheld. Each kit contains a case, additional styli or multi-function stylus, and 6 screen protectors.

P10959U \$29.95

Premium Screen Protector Multi-Pack*

A patented, ultra-thin screen overlays your handheld to help reduce glare, improve handwriting recognition and protect the screen from scratches. 12 per package with templates to allow you to trim and precisely fit your handheld model.

P10949U \$19.95



Universal Tough Case*

Protect your handheld with this rugged and attractive molded fabric case. Zippered closure and lined interior with pockets for business, credit and expansion cards keep everything secure and organized.

P10955U \$14.95



* Compatible with the following Palm and palmOne handhelds: Tungsten Series, Zire Series, m500 Series, m125, m130, i705 handhelds.

Bring a keyboard and leave your laptop at home.

Grab the **Wireless Keyboard** (see page 7) or pack the **Ultra-Thin Keyboard** (see page 15) when you hit the road.

Need a stylus? Your handheld deserves only the best.

Executive Multi-Function Stylus (see page 9)

Tungsten 24K Gold-Plated Stylus (see page 11)

Zire Lighted Stylus and Pen Set (see page 16)

Turn the page for more accessories. >



Special palmOne Offer!

SAVE 10% on your purchase, PLUS get **FREE shipping** when you order by December 31, 2003.

See page 22 for more details.



Executive Series, Portfolio

Stylish Italian-designed portfolio for the executive on the go. Sleekly crafted portfolio with magnetic closures is fully lined and features additional storage pockets and room for expansion cards, and note pads.



P10932U \$69.95
Compatible with all Palm and palmOne handhelds.

Executive Series, Medium Case

Organize your handheld with elegance and flair. This sleek, Italian-designed case is fully lined and features room for expansion cards, note pads and additional storage pockets. Magnetic closure keeps everything secure.

P10931U \$49.95

Compatible with all Palm and palmOne handhelds.



palmOne offers more protection, power and sound.



Executive Series, Small Case

Italian design for your handheld. This sleekly-crafted case is the right choice for those looking for something small and special. Case is fully lined and features room for expansion cards, note pads and storage pockets. Magnetic closure.

P10930U \$29.95

Compatible with all Palm and palmOne handhelds except Tungsten W handheld.

Which handheld is right for you?

See page 12 for a chart with many suggestions to help you decide.

Special palmOne Offer!

SAVE 10% on your purchase PLUS get **FREE shipping** and when you order by December 31, 2003.

See page 22 for more details.

Power To Go

Recharge your handheld when you can't be near an outlet. Power To Go clips onto the back of your handheld and allows you to keep working while charging. You can hot swap additional Power To Go battery packs to continue your work, uninterrupted.

P10906U \$99.95

Compatible with the following Palm and palmOne handhelds: Tungsten T, Tungsten T2, Tungsten T3, Tungsten C, Tungsten W, Zire 71, i705, m130, m500, m505, m515.



MP3 Audio Kit

Everything you need to listen to MP3s with your handheld. Includes:

- 64MB Expansion Card preloaded with music and software
- Stereo Headphones
- SD/MMC Card Reader/Writer
- CD-ROM and User Guide
- FREE digital audio book offer from Audible.com.™

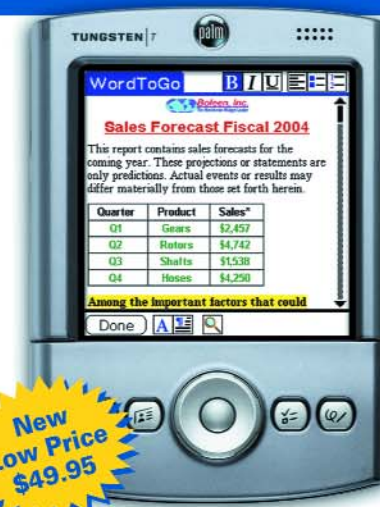
Rip, mix, and transfer your own files to the 64MB expansion card using the high speed SD/MMC Card Reader/Writer. Simply plug the card reader into your computer's USB port and start downloading your audio files.

P10915U \$99.95

Compatible with the following palmOne handhelds: Tungsten E, Tungsten T, Tungsten T2, Tungsten T3, Zire 71.



accessories



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Sync your Microsoft® Outlook® Calendar, Contacts, Tasks and Notes down to the very last detail. Get the same look-and-feel of Outlook on your handheld with support for multiple categories and addresses to meeting attendees and location. In addition, sync your Inbox messages on the go making it easy to catch up on e-mail when out of the office.

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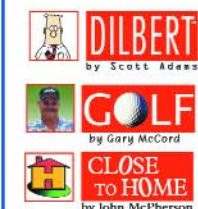
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Your favorite daily "tear off" calendars to go!

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Fun and games or serious business. It all depends on the software.




The possibilities are limitless – with the right Secure Digital Expansion Cards.

With most palmOne™ handhelds, adding a game, a productivity tool, or a variety of products is already built in through an expansion slot. So your handheld can grow as you need with any of the software seen here in just a few minutes. And don't worry about running out of room: at the palmOne Store, the possibilities for expansion are virtually limitless.



Why SD?

Most people think of Flash Memory or Memory Sticks. But palmOne™ Secure Digital expansion cards can store Word documents, audio or video files; can back up your data; let you add applications, and write quicker. Though small, expansion cards pack a punch – plus they're energy efficient for prolonged handheld battery life.



Merriam-Webster Crossword Puzzles & Word Challenges

Tickle your cerebral cortex with hundreds of new Merriam-Webster crossword puzzles. Also includes popular new challenges such as Link Letters, What Word and Text Twist.

P10933U **\$29.95**

Compatible with the following Palm and palmOne handhelds:
Tungsten Series, Zire 71, m500 Series, m130, m125, i705.

Atari Retro

Re-live your childhood with 7 original, authentic Atari 2600 masterpieces brought to you on one "plug 'n play" card. Includes: Adventure, Asteroids, Breakout, Centipede, Missile Command, Pong and Yar's Revenge.

P10934U **\$29.95**

Compatible with the following palmOne handhelds: Tungsten E, Tungsten T, Tungsten T2, Tungsten T3, Tungsten C, Zire 71.

Choose from over 30 SD Expansion Card titles in the following categories:

Kits Backup Cards Memory Cards Peripheral Cards Software Cards

Merriam-Webster Collegiate Dictionary, 11th Edition and Franklin Thesaurus

The Merriam-Webster Collegiate Dictionary, 11th Edition contains over 215,000 definitions. Combined with the comprehensive Franklin Advanced Thesaurus™ containing 340,000+ synonyms, antonyms, and more, it's an indispensable reference at your fingertips.

P10935U **\$39.95**

Compatible with the following Palm and palmOne handhelds:
Tungsten Series, Zire 71, m500 Series, m130, m125, i705.

Sega Classics

Get four great Sega Game Gear classics to-go on one card! Includes Sonic the Hedgehog, Shinobi, Super Columns and Shining Force II: The Sword of Hija.

P10923U **\$29.95**

Compatible with the following palmOne handhelds: Tungsten E, Tungsten T, Tungsten T2, Tungsten T3, Tungsten C, Zire 71.

Palm™ Utility Software: 128 MB Expansion Card Plus

There's plenty of room to expand with this 128MB expansion card (121MB are user-accessible). Store your favorite applications, latest vacation photos or audio files, while preserving built-in memory space. Includes "plug 'n play" utility software.

P10846U **\$89.95**

Compatible with the following Palm and palmOne handhelds:
Tungsten Series, Zire 71, m500 Series, m125, i705

Secure File PDA Backup

With the Secure File PDA Backup card and software you can back up and restore all of the data on your palmOne handheld. Basic mode allows full backup and restoration of all data via the easy-to-use interface. Advanced modes provide the flexibility to specify the applications or files to back up or restore. Secure File Card also features encryption and password protection to keep your data safe, and compression to keep your backup files manageable.

P10925U **\$49.95**

Compatible with the following Palm and palmOne handhelds:
Tungsten Series, Zire 71, m500 Series, m125, m130, i705.

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See page 22 for more details.

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See it in Person

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Protect your palmOne handheld today with this comprehensive service plan that:

- Extends the original manufacturer's warranty for another 12 months on your palmOne handheld;
- Provides a one-time screen replacement of your palmOne device during the term of the contract;
- Extends technical phone support to two years;
- Enables express replacement at no additional charge;

Must be within the original manufacturer's warranty to purchase this plan.

For full plan details visit <http://www.palmwarranty.com> or call 1-800-881-7256.

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