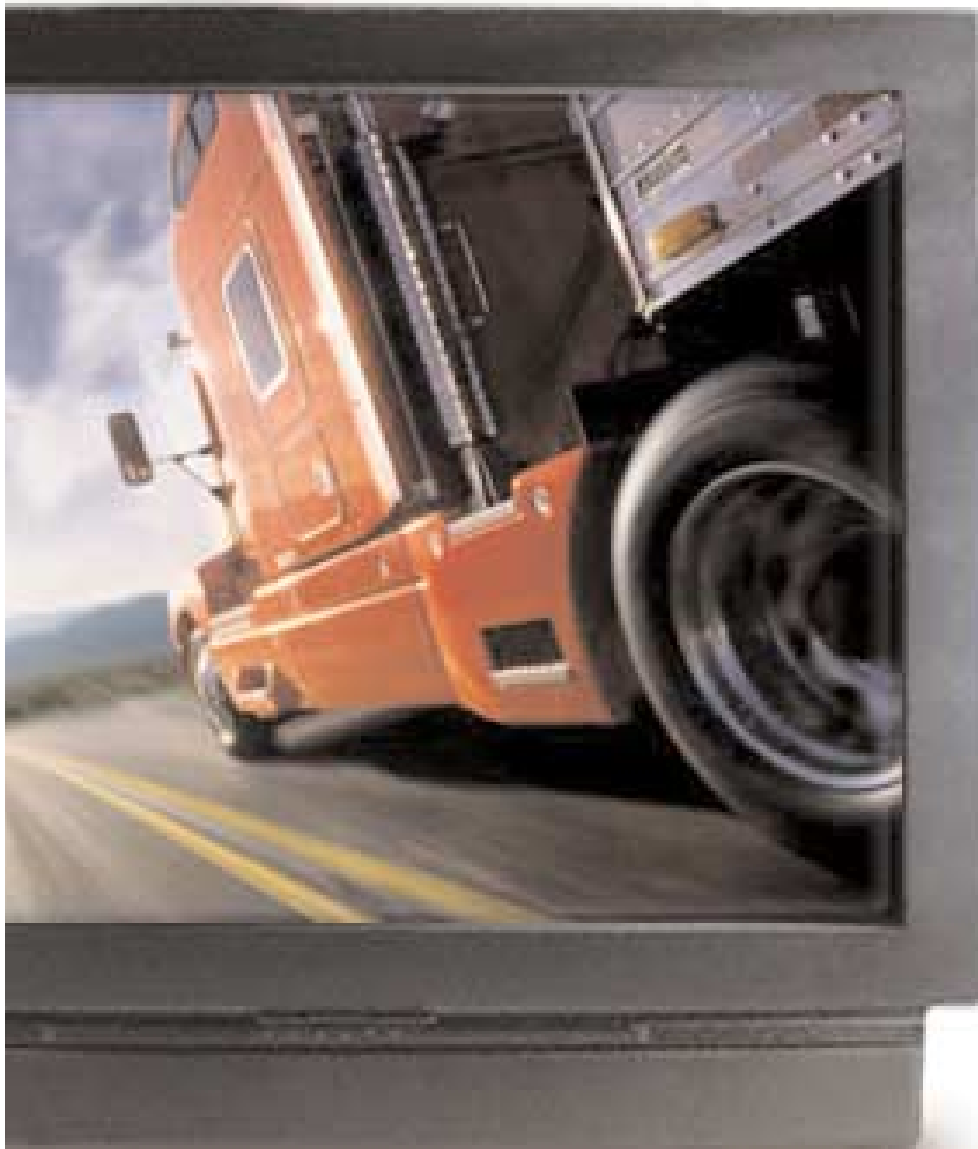


## SONY CHANGED THEIR CHANNEL **DELIVERY.**



*{ In 1999, Sony of America Broadcast a  
sales total of xxxx billion nationwide. }*



Why so high? The industry is practically re-inventing itself with new technologies like Flat Screen and High Definition TVs, digital camcorders, DVDs, and computers. Sony has relied on Viking to handle the majority of its regional deliveries.

We're responsive to their needs to ensure delivery of their equipment.

24 hours a day.

7 days a week.

366 days a year.

6 straight NASSTRAC awards.

**viking**  
**freight**  
*A FedEx Company*

1-800-VIKINGS (1-800-845-4647)  
[www.vikingfreight.com](http://www.vikingfreight.com)