

NOW IS THE RIGHT TIME TO GET YOUR E-BUSINESS TO BUSINESS

Whether you're fulfilling one order of 1,000 widgets or 1,000 orders of one widget, selling on the Web is supposed to be better, faster and cheaper.

If it isn't, you've got a back-end problem with inefficient order processing. That's where our half-day Executive Seminar can help. You'll find out how to:

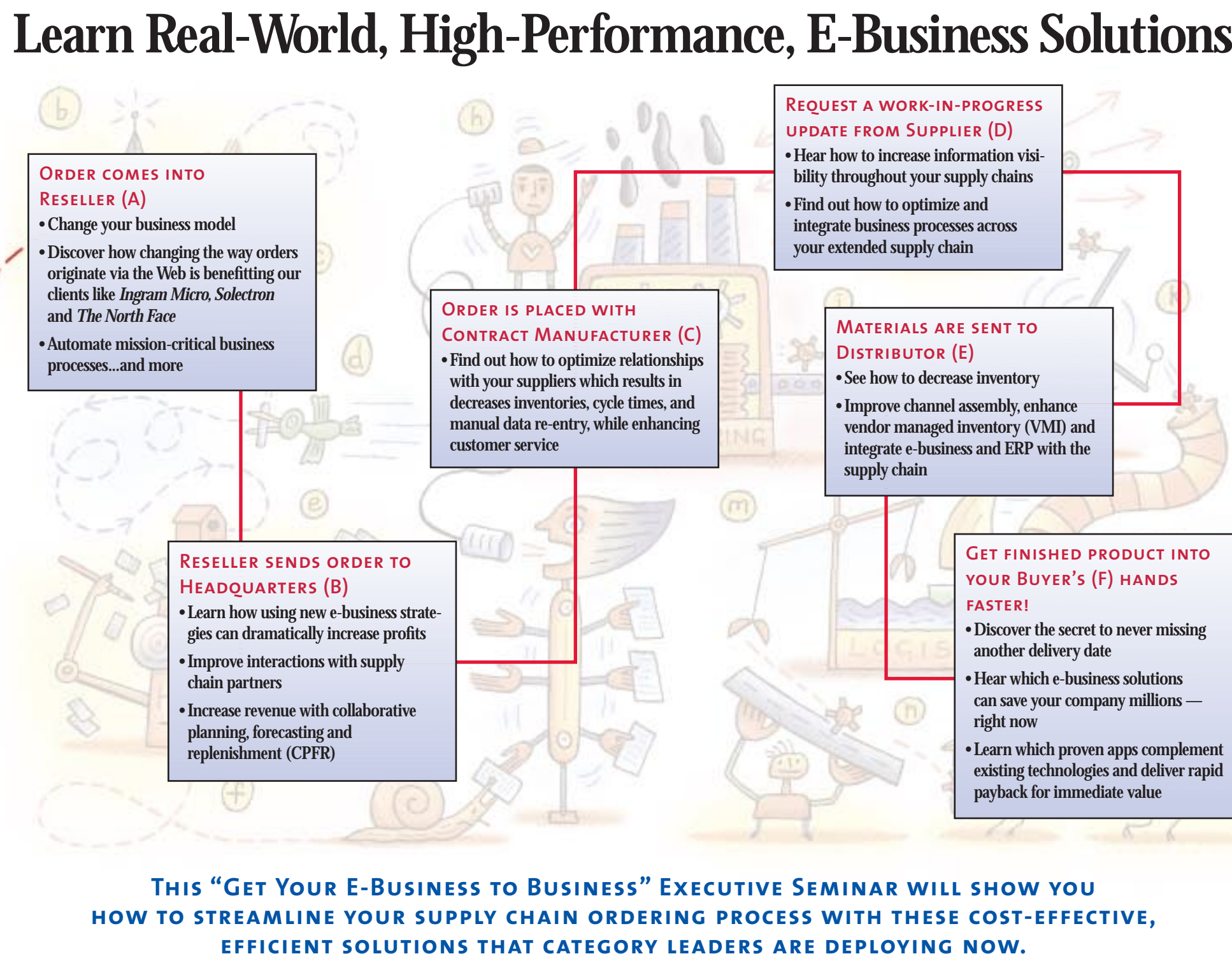
- Create innovative solutions that help integrate and automate your extended supply chain
- Save time collaborating with your suppliers, partners or sourcing companies
- Free up tons of money in cost efficiencies

LEARN HOW TO PROCESS ANY ORDER MORE EFFICIENTLY

At this fact-filled Executive Seminar coming soon to a city near you, discover the solutions leading corporations are using today to:

- Reduce inventory and obsolescence **up to 40%**

- Create faster time to market: cut cycle times **up to 50%**
- Increase efficiency and logistics: generate **over 1,400% ROI** ... and much more.



ATTEND THIS EXECUTIVE SEMINAR. ONE DAY ONLY IN YOUR AREA. SEMINAR PARTICIPANTS INCLUDE:



SPACE IS LIMITED. PLEASE REGISTER TODAY:

CALL: 800-497-6883
OR VISIT: WWW.EXTRICITY.COM



FREE SPECIAL REPORT FROM BENCHMARKING PARTNERS:

THE POWER OF BUSINESS-TO-BUSINESS INTEGRATION



See for yourself how leading companies across industries are achieving quantifiable benefits by fundamentally changing the ways they work with their supply chain partners. All seminar attendees will receive this comprehensive special report, valued at over \$1,000, at no cost.

WIN A SPRINT® PCS NP1000 WEB PHONE

You could win a Sprint PCS NP1000 and a year of Web access service (\$XXX value). Make digital calls, surf the 'Net, send and receive e-mail, even trade stocks — all from this new line of Web-enabled phones. You must be present to win. Attendance is extremely limited, so your chances of winning are surprisingly good.

SEMINAR PARTICIPANTS

EXTRICITY® SOFTWARE

Leads the way in business-to-business integration software. Extricity's Alliance-Series™ product suite enables all types of companies to realize the vision of the extended enterprise.

IBM®

Using IBM software and expertise, we can help you create a consistent computing environment that works the way you want — not the way the systems dictate.

PRICEWATERHOUSECOOPERS®

PricewaterhouseCoopers' experienced supply chain management and e-business practitioners offer key learning and insights that have helped numerous organizations realize measurable gains in supply chain performance and integration.

MANUGISTICS®

Manugistics e-Chain solutions provide supply chain collaboration and optimization to nearly 900 clients worldwide. The company enables the rapid creation of integrated supply chain communities, driving cost efficiencies, revenue generation and market growth.

CISCO® SYSTEMS

Cisco Systems, the worldwide leader in networking for the Internet, has successfully deployed Internet business solutions to improve employee productivity and business-to-business communications among its customers, suppliers and partners.

REGISTER FOR

"EVOLVE YOUR WEB BUSINESS MODEL: DISCOVER THE POWER OF E-BUSINESS"

Presented by Extricity Software, IBM, PriceWaterhouseCoopers, Manugistics and Cisco Systems.

BY PHONE:
800-497-6883

OR VISIT OUR WEB SITE:

WWW.
EXTRICITY.COM



Specific details and agenda for the city of your choice will be provided upon going to the Web site prior to registration.

WHO SHOULD ATTEND THIS SEMINAR?

- Executives responsible for manufacturing, operations, supply chain, logistics, purchasing, IT or related disciplines
- Industries including high tech or industrial manufacturing, CPG, retail, automotive, third-party logistics, wholesale distribution, pharmaceutical, chemical and financial services

JOIN US IN THESE CITIES FOR OUR HALF-DAY EXECUTIVE SEMINAR:

BOSTON

Tuesday, October 19th
Sheraton Boston Hotel

NEW YORK CITY

Wednesday, October 20th
Sheraton New York Hotel & Towers

WASHINGTON, DC

Thursday, October 21st
Hyatt Regency on Capitol Hill

RALEIGH, NC

Friday, October 22nd
Hilton North Raleigh

CHICAGO

Tuesday, October 26th
Sheraton Chicago Hotel & Towers

DALLAS

Wednesday, October 27th
Hyatt Regency Dallas

DENVER

Thursday, October 28th
Hyatt Regency Tech Center

SAN JOSE, CA

Friday, October 29th
Hyatt Sainte Claire

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