Registration Form Panel

ORACLE OTN TECHNOLOGY NETWORK

iDevelop '99

Attendance is EXTREMELY limited. Register today.

R E G I S T R A T I O N   F O R M

☐ YES! Sign me up for the iDevelop '99 Conference, May 10-11, 1999 for the pre-registration fee of US$695 (a US$200 savings). Also, reserve my free Internet Development Software – including Oracle8i Database.

TO REGISTER:
- Go to: technet.oracle.com/events for full program information and secure online registration.
- Call us at 1-888-538-6891 or 972-349-5816
Early Bird Savings: Pre-register for US$695 and save US$200. On-site registration is US$895.

ATTENDEE INFORMATION (all required for OTN registration, except fax and title) Please complete.

FIRST NAME   LAST NAME
(If not an OTN member, please indicate your requested alphanumeric login name between 6 to 8 characters in length).

LOGIN NAME FOR OTN

EMAIL

COMPANY

JOB TITLE

ADDRESS

MAIL STOP

CITY

STATE   ZIP / POSTAL CODE   COUNTRY

PHONE (AREA CODE)   FAX

ATTENDEE PROFILE Please print the letter of your answer in the box

1. How did you learn about this conference? Check all that apply.
   ☐ Oracle Web site   ☐ Other Web site   ☐ Trade Show
   ☐ Newsgroup   ☐ Word of Mouth   ☐ Mail Brochure
   ☐ Print Ad   ☐ Email   ☐ Colleague
   ☐ Other

2. Please indicate if you are:
   a. Corporate Developer   b. Internet Access Provider/ISP
   c. ISV   d. Computer Reseller/Retailer/VAR
   e. System Integrator   f. Other

3. Which category best reflects your primary job function?
   a. IT/Technical Management   j. IT/Technical Staff
   b. Software Engineer   k. Application Programmer
   c. System Analyst   l. System/Hardware Developer
   d. Database Develop./Admin.   m. System Administration
   e. Corporate Web Developer   n. Web Site Content/Design Manage.
   f. Web Site Administration   o. Consultant
   g. System Integrator   p. Education
   h. Product Manager   q. Executive/Corporate Management
   i. End User   r. Other

4. What is your primary area of web development over the next 12 months?
   a. Content Management   e. Data Mart/Warehousing
   b. Java Development   f. Multimedia/New Media
   c. Electronic Commerce   g. Migration of app. to new platform
   d. System Modeling/UML   h. Other

5. How many employees work in your company?
   a. 50,000+   b. 10,000-49,999   c. 1,000-9,999   d. 500-999
   e. 100-499   f. 25-99   g. 1-24

6. Do you participate in developer programs with other companies? Check all that apply.
   ☐ IBM/Lotus ☐ Sun/Javasoft ☐ Netscape ☐ Novell ☐ Microsoft ☐ Other

7. Write in the code numbers for the sessions you want to attend (in order of preference):

Tech Sessions   1. _____ 2. _____ 3. _____ 4. _____

Hands-On Sessions 1. _____ 2. _____ 3. _____ 4. _____

PAYMENT METHOD
Payment in U.S. funds, with checks payable to ZD Events, must accompany your registration. Registrations without payment will not be processed.
☐ Check ☐ Visa ☐ MasterCard ☐ American Express ☐ Diner's Card

Name of Cardholder _____

Card # _____ Exp. Date_____

Billing Address _____

Signature (required) _____

Phone   888-538-6891 or 972-349-5816 (Group discounts available)
Online   technet.oracle.com/events (Online registration closes May 6, 1999)
Fax   650-578-6849
Mail   iDevelop '99 Conference
         303 Vintage Park Drive, Foster City, CA 94404

SPECIAL ASSISTANCE
If you require special assistance, dietary restrictions, auxiliary aid or other accommodations, please let us know when you register, at least two weeks prior to the conference. We will make every effort to accommodate your needs.

Cancellations, Substitutions and Refunds
ZD Events must receive a written cancellation notice no later than April 16, 1999 to issue a refund less a 20% cancellation fee. No full refunds will be issued at any time. There are no refunds given for "no shows". Substitutions, including those made on site, are allowed with the written permission of the original registrant before on-site registration begins. Sorry, no one under 16 admitted, including infants.

PLEASE MAKE COPIES OF THIS FORM
TO REGISTER YOUR COLLEAGUES.
Each registration must be submitted separately.   XDODEFSF

Program Panel

ORACLE OTN TECHNOLOGY NETWORK

Internet development, by Oracle.

ORACLE IS THE E-COMMERCE ENGINE

Oracle Is The Foundation of The Internet.
You might be surprised to learn that Oracle is the e-commerce engine underneath 10 of the top 10 consumer sites, and 9 of the top 10 business-to-business sites.

All Of The Top 10 Sites by Revenue Are Powered by Oracle.
These include 1-800-FLOWERS, Amazon.com and CDNOW.
Source: Giga Group, 1998

9 Of The Top 10 Business-To-Business Sites Are Powered by Oracle.
Among them are Cisco Systems, Bay Networks and Dell.
Source: NetMarketing, 1999

Monday, May 10
"The Internet Changes Everything"
Lawrence J. Ellison
Chairman, CEO & Chief Programmer
Oracle Corporation

CONFERENCE KEYNOTE ADDRESS

Larry Ellison, Chairman and CEO of Oracle Corporation, has led Oracle to the forefront in the Internet revolution. The Internet is not just a change in technology, it's a completely new way of doing business. Come and hear Larry talk about Oracle8i, the world's first Internet database, and how this ground-breaking technology will serve to provide the foundation for the new business models that the Internet creates.

Mr. Ellison will present this Keynote Address live in San Francisco. The Boston and New York Keynote Addresses will be presented by Senior Executives from Oracle Corporation or Sun Microsystems.

OPENING NIGHT WELCOME BASH

Shindig, blowout, bash, party. No matter how you say it, this evening will be a blast! Hang loose with your peers the first night of the conference from 7:30 – 11:30 p.m. for a night full of memorable entertainment, scrumptious food and more.

iDEVELOP '99 WORLD TOUR SCHEDULE

Antwerp	London	Sao Paulo
Bangalore	Munich	Sydney
Boston	New York	Taipei
Hong Kong	San Francisco	Tokyo

SESSION UPDATES
For days, times, codes and newly-added sessions, visit
technet.oracle.com/events

Mailing Panel

ORACLE OTN TECHNOLOGY NETWORK

iDevelop '99, 300 First Avenue, Needham, MA 02494-2722

iDevelop '99

Antwerp
Bangalore
Boston
Hong Kong
London
Munich
New York
Sao Paulo
San Francisco
Sydney
Taipei
Tokyo

Internet development, by Oracle

Attendance is extremely limited! Register today!

3 Content-Rich, Hands-On Parallel Tracks Encompassing Oracle's Solutions and Tools for Designers and Developers

Conference and Technical Sessions
San Francisco, Hyatt Burlingame
May 10 – 11, 1999

Understand why the most successful business web sites are powered by Oracle.

Cover Panel

Internet development, by Oracle:

The balance of power has shifted.

iDevelop '99

The Internet *Changes* Everything

San Francisco
May 10 – 11, 1999
Hyatt Burlingame

Antwerp
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Boston
Hong Kong
London
Munich
New York
Sao Paulo
San Francisco
Sydney
Taipei
Tokyo

FREE Internet Development Software— including Oracle8i Database— for all attendees.

Complete with developer's license.

SEE DETAILS INSIDE

ORACLE®

3 Technical Tracks. 6 Hands-On Sessions.

ORACLE OTN TECHNOLOGY NETWORK

*i*Develop '99

Internet development, by Oracle:

The balance of power has shifted.

PRE-REGISTER NOW
Save US$200 and receive free Internet Development Software – for a limited time only.

Visit:
technet.oracle.com

Or Call:
1-888-538-6891
or 1-972-349-5816

Oracle Technology Network (OTN) proudly presents a two-day technology feast on Oracle products…from the people who built them. *i*Develop '99 delivers the very latest technical information on Oracle's complete Internet Platform, including Oracle8*i* – the world's first Internet database.

Whether you're an ISV, corporate application developer, independent, or a systems integrator, *i*Develop '99 is a must. You'll learn how to build and deploy next generation Internet applications using Oracle – all based on Internet standards such as Java, CORBA and Enterprise JavaBeans.

Choose From 3 Content-Rich Tracks Featuring Over 30 Technical Sessions.

Attend parallel training sessions that focus on Oracle products and technologies for maximizing your e-commerce opportunities:

• Track 1: Web Site Development

• Track 2: Enterprise Java Development

• Track 3: Internet Database Application Development

Each track features a number of high-powered technical presentations with sample code that you'll be able to utilize first-hand during the hands-on training sessions.

Get Free Internet Development Software Valued At US$12,000!

As one of the first to register for *i*Develop '99, you'll qualify for free CD-ROMs containing a full suite of Oracle Internet development software, valued at over US$12,000*:

• Oracle8*i* – the world's first Internet database
• Oracle Application Server
• Oracle Designer
• Oracle Developer
• Oracle JDeveloper
• Oracle WebDB.

* This is Developer Licensed, unrestricted software. (Retail value of US$12,000.)

Attendance is EXTREMELY limited. Register today.

ORACLE 8*i* INTERNET

Introducing Oracle8*i* – The World's First Internet Database.

Oracle8*i* comes with Java built right in. So now any Java programmer can become immediately productive with Oracle8*i*! Java applications scale to tens of thousands of users, making it the ideal foundation for your new Internet-enabled applications. And it doesn't end there. Oracle8*i* allows you to store any kind of information – email, video, images, documents, spatial – everything! You can manage all of your Internet content in one place, and because Oracle8*i* comes with WebDB built in, you're just a point and click away from having all your data on the Internet and available to everyone.

TRACK 1: WEB SITE DEVELOPMENT

This track provides an in-depth technical tutorial on how to use Oracle's Internet platform to design, deploy, and manage the industry's best enterprise web sites.

Tech Sessions

WS1 / Developing Enterprise Web Sites on Oracle – An Overview
This session will show how to use Oracle's Internet Platform to radically simplify how you design, develop and manage modern web sites.

WS2 / Building Self-Service Internet Applications and Web Sites Using Oracle WebDB
Participate in an in-depth technical tour of Oracle WebDB. Using sample applications and product demos.

WS3 / Oracle's Internet File System – A Technical Preview
Observe a technical overview of Internet File System (iFS), its architecture, how to integrate all Internet content and develop Internet applications.

WS4 / Managing Internet Multimedia with Oracle interMedia
Witness an in-depth tutorial on interMedia's architecture and services. See how to use interMedia and Oracle8*i* to build Internet multimedia applications.

WS5 / Developing Mobile Internet Application using Oracle8*i* Lite
Receive a technical perspective on Oracle8*i* Lite, its architecture and how to use it to develop mobile Internet applications in Java.

WS6 / Integrate Your Internet Applications with Oracle's Advanced Queuing
Take a detailed technical tour of Oracle8*i*'s messaging services, discuss their architecture, illustrate how to build apps using them, and demonstrate their benefits.

WS7 / Developing Dynamic Web Applications Using OAS
Hear an overview of Oracle Application Server's modular, cartridge-based architecture. Find out how it addresses the performance, scalability, and availability needs of multi-tier Internet and e-commerce products.

WS8 / Oracle and XML – A Technical Overview
Using sample apps, we'll provide you with a tutorial on XML, why it's useful, and how it simplifies the way you develop Internet applications. Plus, how Oracle's Internet platform supports XML.

Hands-on Sessions

HO1 / Building Web Sites with Oracle WebDB
Receive a hands-on introduction to Oracle WebDB to browse Oracle8*i*, build Internet apps on it, generate a variety of web-based forms, reports and charts, and more.

HO2 / Scripting Dynamic Web Content Using Java and PL/SQL
Engage in a hands-on technical introduction to dynamic web page design. We'll also illustrate how to script dynamic web pages using Java and PL/SQL with OAS and Oracle8*i*.

TRACK 2: ENTERPRISE JAVA DEVELOPMENT

This track will provide an in-depth technical tutorial on how to use these products to develop and deploy Internet applications in Java.

Tech Sessions

EJ1 / The Java Platform for the Enterprise: Present and Future
Participate in a technical overview on how to develop, deploy, and manage Internet applications using the Java platform for the Enterprise, including new technologies.

EJ2 / Application Development with Java and Oracle: An Overview
We'll discuss architectures, introduce the programming models and APIs they support, provide an overview of utilities to build apps, and offer recommendations to best address scalability, performance, availability and security.

EJ3 / Accessing the Oracle Database from Java – JDBC and SQLJ
This session offers an in-depth technical tutorial on these different APIs and offers recommendations on how best to use them.

EJ4 / Developing Java Stored Procedures with Oracle8*i*
Using sample applications, you'll learn how to develop, deploy, and invoke Java Stored Procedures in Oracle8*i*. It will also explain how to interoperate with SQL and existing PL/SQL stored procedures.

EJ5 / Building Transactional Servlets with Oracle and Java WebServer
Attend a technical tutorial of how to design servlet applications using Oracle Application Server, Oracle8*i*, and Oracle JDeveloper.

EJ6 / Developing CORBA Applications with Oracle8*i*
Sit in on a step-by-step tutorial on how to develop and deploy CORBA architecture and server applications in Oracle8*i*.

EJ7 / Component Oriented Programming with Oracle8*i* and Enterprise JavaBeans
This session provides a step-by-step tutorial. Using a sample application, we'll discuss what EJBs are, what their various components are, how you specify them, how you define an EJB's transaction and security properties, and how you deploy and execute them in Oracle8*i*.

EJ8 / Building Object-Relational Database Applications with Oracle8*i*
Engage in a detailed tutorial on how to use Oracle8*i*'s object-relational facilities to build Java applications. We'll utilize a sample application for Oracle8*i*'s object types and collections, then discuss how to model complex data models, and more.

Hands-on Sessions

HO3 / Database Access from Java – JDBC, SQLJ, Java Stored Procedures
This session will give you hands-on experience in accessing the Oracle8*i* database with all three apps using Oracle8*i* and JDeveloper.

HO4 / Developing Java Components with Oracle8*i*
Another hands-on experience in developing CORBA and Enterprise JavaBean applications with Oracle8*i* and JDeveloper, we'll discuss why components are useful, how to best design them in Java, and what utilities and services Oracle8*i* provides to develop them.

TRACK 3: INTERNET DATABASE APPLICATION DEVELOPMENT

This track will provide an in-depth technical and tutorial and demonstrate how you can use these productive tools together to design and generate sophisticated Internet applications.

Tech Sessions

ID1 / Oracle Designer and Developer, Tools for the Internet – An Overview
Participate in an overview of these tools and their various components – plus how to develop Internet applications with Java and Oracle8*i*.

ID2 / Oracle 8*i*–Model-Based Design, Development and Deployment with Oracle Designer
Designed specifically for Oracle developers and DBAs who need enterprise quality modeling, server generation, and configuration management, this session will use a case study and product demonstrations to model, generate and manage a complete Oracle8*i*-based Internet application.

ID3 / Generating Oracle Forms 6.0 With Oracle Designer
A case study will demonstrate Oracle Designer to model, generate and manage a complex web-based Forms 6.0 application that accesses an Oracle8*i* database, and much more.

ID4 / Jumpstart Your Internet Applications with Oracle Developer 6.0
Engage in a case study and product demonstrations to build and deploy a transaction processing and web-publishing application to the Internet with Oracle Developer and Oracle8*i*.

ID5 / Deploying Business OnLine with Oracle Developer Server
Using Business OnLine as a case study, this session provides a detailed description of Developer Server's architecture and discusses how it addresses the performance, scalability, availability, and manageability requirements of Oracle Business OnLine.

ID6 / Oracle Internet Messaging – Unified Messaging
Focus on using unified messaging to integrate email, voicemail, fax messages, and access to these multiple messaging services via the Internet.

ID7 / Effective Information Delivery with Oracle Reports 6.0
Hear a detailed technical tutorial and demonstration on Oracle Reports' wizard-based development environment to easily create reports and seamlessly publish them to the Web.

ID8 / Oracle Security and Directory Services – An Overview
Attend a detailed technical perspective on the major security and administration challenges in designing multi-tier Internet and Intranet applications. We'll discuss encryption and multi-tier authentication, global single sign-on, and centralized security administration.

Hands-on Sessions

HO5 / Rapid Internet Development with Oracle Designer 6.0
This hands-on session is designed for business users and developers who need to analyze, model, and generate Internet applications. You'll also generate various types of thin clients for the application including a dynamic HTML client using the PL/SQL cartridge in Oracle Application Server and a pure Java client using the Developer Server.

HO6 / Jumpstart your Internet Applications with Oracle Developer 6.0
Experience first-hand a rapid, creative approach for building and deploying rich Internet applications in Java. Through a case study and product demonstrations, you'll witness how to quickly create and integrate a transaction processing and web-publishing application to the Internet with Oracle Developer and Oracle8*i*.

Conference Sponsors:

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Produced by

ZD STUDIOS

ORACLE OTN TECHNOLOGY NETWORK

Oracle Technology Network – Our Expanding Internet Resource.

OTN is Oracle's Internet resource. With over 20,000 new members each month, it offers the following global services, software and information resources:

• Free Early Adopter Programs for Oracle8*i* on Linux, Oracle WebDB, JDeveloper and Oracle Developer

• Free downloadable software

• Product CDs and documentation shipped anywhere worldwide for just US$200 annually, including special OTN developer licenses and software upgrades for one year

• The latest information on Oracle products for the Internet platform

• Free technology library featuring the latest Java technologies

• Discussion forums, including free newsgroup-based support through a partnership with Deja News

• Discounts and special offers at the Oracle Store

• And more – visit technet.oracle.com for complete OTN information.